



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser
Agency
Buyer
Salesperson

Pol/Iss/B Wood/D/NC State Auditor (16957)
AO-2 LLC (6310)
Overcash, Susan
Wade, Dave (1546)
ph: (704) 371-3164

Invoice 645601
Inv Date 10/28/2012
Terms Net 30
Contract 333770
Bill Type Standard
Period 10/1/2012 - 10/28/2012

AO-2 LLC
7508 Wingfoot Drive
Raleigh, NC 27615

AgM

Product Political - Local Candidate (1069)
Brand POLITICAL (28001)
Acct Types Local/Political
Est/Headline 18718/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 11:32:51AM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCT	Amount	Remarks
1.1	Spot	5:00:00AM- 5:30:00AM	Day,Th-1,F-1	10/25/12 5:23AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	BWCPProven30	\$650.00	
1.1	Spot	5:00:00AM- 5:30:00AM	Day,Th-1,F-1	10/26/12 5:08AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	BWCPProven30	\$650.00	
2.0	Spot	5:30:00AM- 6:00:00AM	Day,W-1,Th-1,F-1	10/24/12 5:42AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	BWCPProven30	\$700.00	
2.0	Spot	5:30:00AM- 6:00:00AM	Day,W-1,Th-1,F-1	10/25/12 5:52AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	BWCPProven30	\$700.00	
2.0	Spot	5:30:00AM- 6:00:00AM	Day,W-1,Th-1,F-1	10/26/12 5:44AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	BWCPProven30	\$700.00	
3.0	Spot	6:00:00AM- 7:00:00AM	Per week (1),We,Th,Fr	10/26/12 6:54AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 6A	BWCPProven30	\$500.00	
4.1	Spot	12:00:00PM- 1:00:00PM	Day,W-1,F-1	10/24/12 12:43PM (We)	00:30	EYEWITNESS NEWS 12P	BWCPProven30	\$650.00	
4.1	Spot	12:00:00PM- 1:00:00PM	Day,W-1,F-1	10/26/12 12:36PM (Fr)	00:30	EYEWITNESS NEWS 12P	BWCPProven30	\$650.00	
5.0	Spot	4:00:00PM- 5:00:00PM	Per week (2),We,Th,Fr	10/24/12 4:30PM (We)	00:30	DR. OZ SHOW	BWCPProven30	\$1,200.00	
5.0	Spot	4:00:00PM- 5:00:00PM	Per week (2),We,Th,Fr	10/25/12 4:24PM (Th)	00:30	DR. OZ SHOW	BWCPProven30	\$1,200.00	
6.0	Spot	4:30:00AM- 5:00:00AM	Per week (2),We,Th,Fr	10/25/12 4:44AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 4:30AM M-F	BWCPProven30	\$275.00	
6.0	Spot	4:30:00AM- 5:00:00AM	Per week (2),We,Th,Fr	10/26/12 4:44AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 4:30AM M-F	BWCPProven30	\$275.00	
7.1	Spot	6:00:00AM- 7:00:00AM	Day,Sa-1	10/27/12 6:42AM (Sa)	:15/:15	EYEWITNESS NEWS SATURDAY 6A	BWCPProven15	\$250.00	
7.1	Spot	6:00:00AM- 7:00:00AM	Day,Sa-1	10/27/12 6:45AM (Sa)	:15/:15	EYEWITNESS NEWS SATURDAY 6A	BWCPProven15	\$250.00	
8.0	Spot	8:00:00AM- 9:00:00AM	Day,Sa-1	10/27/12 8:48AM (Sa)	00:30	Good Morning America Saturday	BWCPProven30	\$800.00	
9.1	Spot	6:00:00AM- 7:00:00AM	Day,Su-1	10/28/12 6:22AM (Su)	:15/:15	EYEWITNESS NEWS SUNDAY 6-8A	BWCPProven15	\$225.00	
9.1	Spot	6:00:00AM- 7:00:00AM	Day,Su-1	10/28/12 6:24AM (Su)	:15/:15	EYEWITNESS NEWS SUNDAY 6-8A	BWCPProven15	\$225.00	
10.0	Spot	8:00:00AM- 9:00:00AM	Day,Su-1	10/28/12 8:29AM (Su)	00:30	GOOD MORNING AMERICA SUNDAY	BWCPProven30	\$800.00	
21.0	Spot	5:00:00AM- 5:30:00AM	Day,W-1	10/24/12 5:07AM (We)	:15/:15	EYEWITNESS NEWS DAYBREAK 5A-6A	BWCPProven15	\$325.00	
21.0	Spot	5:00:00AM- 5:30:00AM	Day,W-1	10/24/12 5:09AM (We)	:15/:15	EYEWITNESS NEWS DAYBREAK 5A-6A	BWCPProven15	\$325.00	
22.0	Spot	12:00:00PM- 1:00:00PM	Day,Th-1	10/25/12 12:23PM (Th)	:15/:15	EYEWITNESS NEWS 12P	BWCPProven15	\$325.00	
22.0	Spot	12:00:00PM- 1:00:00PM	Day,Th-1	10/25/12 12:25PM (Th)	:15/:15	EYEWITNESS NEWS 12P	BWCPProven15	\$325.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$13,000.00	Total Spots	22
Commission	(\$1,950.00)		
Net Total	\$11,050.00		